



Ottawa Women's Cycling Club (OWCC) Kit Policy

Purpose

The purpose of this policy is to provide guidelines surrounding the use and care of your Ottawa Women's Cycling Club (OWCC) kit.

Application

This Policy applies to all OWCC members who have purchased an OWCC kit.

Club and Team Expectations

This Policy provides an overview of expectations of our club and team members when wearing OWCC kit.

- Please keep the kit clean and washed after every ride.
- Please remember that when wearing the kit, that you are a brand ambassador for the OWCC and thus your behavior is a direct reflection of the club and team to anyone outside of the club and team.
- The Organization's **Code of Conduct and Ethics** will always apply when you are wearing the Kit.
- Follow the rules of the road, trails, parks, etc. and always be polite and respectful to others, as they will identify you through your club or team kit.
- Always be polite and respectful to coaches, commissaires, volunteers and event organizers.
- Please do not modify or change the Club Kit in any way.
- While we recognize the importance of branding and sharing the club or teams name and sponsors, we ask that all members do not wear their Club or Team Kit during any of the following activities:
 - When *not* actively participating in cycling activities.
 - Political Rallies, Protests and/or Events.

We ask that all our club and team members wear their kits with pride but to always remember that they are representing our club and team when wearing their kit.

Enforcement

Club members who fail to meet the standards of behaviour contained within this Policy may be subject to disciplinary sanctions in accordance with the Club's policies relating to conduct and discipline.